

CCAT 2004 Conference **Workshop Descriptions**

First Session Workshops:

Organizing 101A-Bradley Angel from Greenaction

This workshop will introduce you to EJ leaders throughout the state that have had major victories in their communities using multicultural organizing. This workshop will teach you how to bridge the gap between issues and unite communities around environmental health struggles.

Getting the Goods on Polluters-Celia Davis from the Datacenter

Designed to teach you the basics of researching your local polluters emissions using the computer this workshop will get you started on creating a profile on your favorite local environmental problem. This workshop will teach you how to use readily available databases on the internet to educate you community about the effects of pollution on you community. (Note-This workshop is meeting in the lobby and participants are carpooling to a location with special facilities for computers)

Health Messaging-Martha Arguello from Physicians for Social Responsibility

How do you take an environmental issue and turn it into a health issue? This workshop will teach you how to make the connections between emissions or proposed emissions (new landfills, expansions of power plants and freeways, etc) and make the connection to the community's health.

Elected Official Education- Jose Carmona, Michael Mendez, and Manuel Valencia

This workshop is led by the staff of the Assembly Select Committee on Environmental Justice and the Assembly Natural Resources Committee and a environmental health lobbyist. It will teach you how to best educate your local elected officials on environmental health related issues and how to create and maintain a good working relationship with your local elected officials. The workshop will give you the perspectives of committee consultants, staffers, and lobbyists on what messages are most effective in getting your points across and how to establish good communication with the offices most important to you.

Youth Session: (These are one hour sessions designed for Youth)

Candid Camera-Bill Walker from Environmental Working Group

This workshop will teach you how to give the best on-camera interviews to the press covering your issue. How to stay on message, the use of sound bites, and how to project yourself onto the camera. Learn how to be a star on camera at this workshop.

Toxicology for Youth-Jane Williams from CCAT

Know what a reference dose is? Cancer slope? Synergistic impacts? Don't let the experts baffle you with (well, you know). Find out how to decipher the arcane lexicon of toxicology and how to become an expert on the dangers of chemicals yourself.

Second Session Workshops:

Media Skills-Bill Walker from Environmental Working Group

Press releases, press lists, media advisories, radio, newspapers, television, how do you sort all this out and how do you know what to do to get good press coverage on your local issue. This workshop will teach you the proper care and feeding of your environmental reporter and give you lots of skills to get and maintain good press coverage of your issue.

Toxicology-Demystifying the Dangers of Chemicals-Jane Williams from CCAT

Health risk assessments look like Greek to you? Emissions reports look like a alien language? You suspect that your regulatory agency isn't telling you everything you suspect about a local pollution source, but you just can't quite put your finger on what is fishy? This workshop will teach you how to demystify the lexicon of toxicology, how to punch through the myth of risk assessments and understand what chemicals pollution is doing in your community.

Drinking Water and Your Community-Clean Water Action

How do you know if the drinking water in your community is safe? How do you know what chemicals are in it? What about chlorine byproducts? How do you read a consumer confidence report (CCR) and what does it mean? What are source water assessments? All this and more you will learn about in this workshop on drinking water.

Nuclear Materials in Your Community- TriValley CARES

Are there nuclear materials in your community? How much? What type? What do you know about the Bush Administration's plans to enlarge and expand America's nuclear arsenal; how will this affect your community. These are all the things you will learn about in this workshop from people who are the experts about nuclear issues in California.

Youth Session: (These are 1 hour sessions designed for Youth)

Getting the Goods on Polluters- Celia Davis from the Datacenter

Find out how to use the internet to find information on polluters in your community and what that pollution means for the health of your community. Learn how to do great research and communicate that information to make a difference.

Green Schools- Robina Suwol California Safe Schools

Find out how you can green your school, from phasing out the use of dangerous pesticides, or starting a simple recycling program. Lots of environmental health disease can be tackled in the school setting and simple things can dramatically reduce your exposures to toxic chemicals in schools. Find out how to be an environmental leader in your school.